

ABSTRACT OF THE DISCLOSURE

The object of the invention is to provide a picture book production system accompanied with a server and a recording medium for creating a picture book, in order to reduce a user's energy and to help create a picture book containing images and sentences which are mutually consistent despite a very small amount of stored data. When a user operates a mobile phone to select three keywords, which are transmitted via a wireless base station 30 and a network 20 to a server 10, where a CPU 11 of the server 10 converts the arrangement of the three keywords, reads sentence data along with image data corresponding to the keywords from a memory 12, and produces three scenarios (picture book constituent parts) by synthesizing the sentence data and the image data, so that the picture book is produced by combining the scenarios.